

ICE ROAD TRUCKERS LIKE ALEX KNOW THAT WHEN THE MERCURY DROPS, lead-acid batteries can fail and leave them stranded. To extend battery life and keep rigs rolling, fleet managers and operators install an ultracapacitor-based Engine Start Module from Maxwell. Maintenance-free and sized like a standard battery, it delivers quick-burst power for up to a million reliable starts – in temperatures to forty below. Driver safety and on-time deliveries. Like your trucks, they both start with Maxwell. [MAXWELL.COM/ESM](http://MAXWELL.COM/ESM)



# I NEVER LEAVE COLD STARTS TO CHANCE.

ALEX DEBOGORSKI, ICE ROAD TRUCKER



**Maxwell**  
TECHNOLOGIES  
Enabling Energy's Future™